Tyler Mahler

My commitments to the ocean, environment, scuba diving and the tourism industry involves an ongoing educational and outreach component. AdventureCharters supports several non-profit organizations to provide consultation, operational execution, media exposure and fund-raising to benefit military veterans, environmental causes, oceanic initiatives, and marine mammal rescue and rehabilitation.

I have insights developed over nearly three decades have led me to a longer-term view of our resources. I fully realize that these needs can only be met in a viable fashion by protecting our natural environment. I have been actively involved in and have seen the benefits of technology, scientific research, public outreach and education. Conservation is good business. Any ambitious movement for major transformation starts with courageous, far-sighted visionaries. But to fully succeed, every consequential movement requires massive participation and broad commitment that is propelled by hearts and minds. Our coastal waters and oceans are deteriorating due to increasing coastal development, land-based sources of pollution, habitat destruction, and other threats. Structure, policies, and procedures to promote research, education and resource protection are a major focus of mine. The traditional scientific protection and management techniques are likely not keeping pace with the observable rate of decay in the marine environment generally. Many scientists agree that the time has come to enhance traditional protection and management with proactive, even experimental procedures or we risk studying our subsiding reef tract until nothing remains.

**PROFESSIONAL EXPERIENCE**

**ADVENTURE OCEANIC INITIATIVES** – Miami, FL (2020 – Present)

**FOUNDER & PRESIDENT**

Adventure Oceanic Initiatives partners to support several non-profit organizations to provide consultation, operational execution, media exposure and fund-raising to benefit military veterans, environmental causes, oceanic initiatives, and marine mammal rescue and rehabilitation.

**ADVENTURE SCUBA –** Miami, FL (2006 – Present)

**PRESIDENT**

Adventure Scuba provides extraordinary underwater experiences in South Florida, the Florida Keys, the islands of the Caribbean and dive destinations worldwide. These experiences across the globe not only give ocean lovers unique insight to the undersea world, but they also present the ocean environment from an entirely new perspective.

**THE REVENUE OPTIMIZATION COMPAINIES (TROC) –** Miami, FL (2008 – 2016)

**CHIEF OPERATING OFFICER**

A premier sales performance and third-party labor (3PL) business partner that specializes in Retail Operations Management, New Product and Service Launch Strategies, Sales Performance Programs and Sell-Through Strategies. As a member of the T-Mobile National Retail Advisory Council, TROC also owns and operates over 100 T-Mobile Premium Retailer (TPR) locations in the United States and Puerto Rico.

**PC MANAGEMENT –** Bonita Springs, FL (2005 – 2008)

**DIRECTOR OF FINANCE & ACCOUNTING**

Leader in wireless communication solutions for Mobile Virtual Network Operators (MVNO), regional carriers, and entrepreneurial ventures.

**SPRINT COMMUNICATIONS –** Miami, FL (1995 – 2005)

**FINANCE DIRECTOR OF NATIONAL RETAIL STORES & NATIONAL RETAIL CHANNEL**

Nextel Communications, Inc. merged with Sprint Corporation in 2005. Wireless service operator with over 20M subscribers in the USA, serving 198 of the top 200 markets.

**TECHNICAL SKILLS, CERTIFICATION AND TRAINING:**

United States Coast Guard Master of Self-Powered & Auxiliary Sail Powered vessels of not more than 200 tons including Assistance Towing

Normoxic Trimix, Divemaster, Nitrox & Solo Certifications

DAN Emergency O2, CPR, First Aid and Life Support